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**Contacts: Bill Smithers  
CB/USA  
540-454-3862  
bill@custombuilders-usa.com**

## **Custom Builders USA Selects DuPont Building Innovations as an Exclusive Building Industry Partner**

*New 'Partner in Quality' Enables Sustainable Building with Beautiful Interiors*

**Washington, DC, September 10, 2008** – Custom Builders USA (CB/USA) is proud to announce their association with DuPont Building Innovations, who leads the industry in offering solutions that achieve style, deliver performance and help reduce the environmental footprint of buildings. This collaboration defines DuPont Building Innovations as one of CB/USA's 'Partners in Quality,' and provides custom builders access to some of the most elite, global brands in the marketplace.

“By announcing this alliance to our builder members across the country, we’re demonstrating that we are committed to finding the top vendors in the marketplace that will provide quality products with high levels of service,” said Bill Smithers, CEO, CB/USA. “As the building industry’s strongest network of custom and independent builders, we recognize the importance of high performance products in the homes that our members design and build. DuPont Building Innovations has earned the distinction of being the industry’s premier brand in each of their product categories. This partnership with DuPont will provide our builders with the product knowledge, installation expertise and preferred distribution channels necessary to maintain their competitive edge in the marketplace.”

“We are proud to be aligned with such a professional organization dedicated to improving operations and homes in the custom home building industry,” said Todd Apple, Americas Regional Director, DuPont Building Innovations. “Your builder members can rest

assured knowing that they're not only getting premium brands, quality and service, they will also get peace of mind in dealing with a company that, for over 200 years, has been committed to producing innovative, quality products to enrich lives and protect our environment.”

An industry leader for their products and offerings, DuPont Building Innovations is now CB/USA's premier supplier in house wrap and weatherization systems for the building envelope, storm shelters and kitchen and bath surfaces. Our custom builders now have access to:

- DuPont™ Tyvek® Weatherization Systems - provides the builder with a complete weatherization system for every climate and every building facade for superior protection against air and water infiltration
- DuPont™ StormRoom™ with Kevlar® - an above ground shelter that meets FEMA requirements to withstand an F5 tornado or Category 5 hurricane turning home sweet home into home safe home
- DuPont™ Corian® and DuPont™ Zodiaq® quartz surfaces which provide the homeowner and designer with cutting-edge, on-trend materials to create effortlessly inspiring kitchens and baths

DuPont Building Innovations is a strategic business unit of DuPont that manufactures and markets DuPont™ Tyvek® Weatherization Systems, DuPont™ StormRoom™ with Kevlar®, and DuPont™ Corian® solid surfaces and DuPont™ Zodiaq® quartz surfaces. DuPont™ Corian® is a well-known global brand in the solid surface category.

For more information on the DuPont™ Tyvek® Weatherization Systems, builders can call toll-free 1-800-44-TYVEK or visit [www.construction.tyvek.com](http://www.construction.tyvek.com). For more information on DuPont™ StormRoom™ with Kevlar® builders can call 1-800-448-9835 or visit [www.stormroom.dupont.com](http://www.stormroom.dupont.com). For more information on the entire DuPont Surfaces portfolio visit [www.countertops.dupont.com](http://www.countertops.dupont.com) or call 800-4-CORIAN (DuPont™ Corian®) or 877-229-3935 (DuPont™ Zodiaq®).

### About CB/USA

CB/USA has built the industry's strongest network of custom and independent builders, an elite group that represents over 4000 annual housing starts and \$3.1 billion in annual sales. Through its use of powerful business systems, superior knowledge, and consistent communications, CB/USA leverages its network's power in the marketplace to deliver

consistently competitive pricing, improved levels of service and rebate income to members. Additionally, CB/USA works with its vendor partners to facilitate product support and training programs, and provides members with a forum for the sharing of “best demonstrated practices” and critical industry knowledge. CB/USA maintains an extensive database of products and pricing on its national website for use by members as a purchasing tool. The public portion of the site serves as a national/local marketing portal for member companies. CB/USA represents over 400 custom and independent builders in 14 markets across the country.

For more information, builders can contact Ryan Lipchek, CB/USA’s National Sales and Marketing Manager (P. (440) 623-3617; E. [ryan@cbusa.us](mailto:ryan@cbusa.us)) or visit [www.cbusa.com](http://www.cbusa.com).

### About DuPont

DuPont is a science-based products and services company. Founded in 1802, DuPont puts science to work by creating sustainable solutions essential to a better, safer, healthier life for people everywhere. Operating in more than 70 countries, DuPont offers a wide range of innovative products and services for markets including agriculture and food; building and construction; communications; and transportation.

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